

RUSSEL MARCOUX

Russel Joseph Grant Marcoux, the eldest son of twelve children, was raised on the family dairy and grain farm near Viscount, Saskatchewan. In 1975, with the support of their father, Grant, the four Marcoux brothers, Russel, John, Joe and Todd, along with Russel's wife, Bonnie, ventured into the trucking business, which led to the creation of Marcoux Brothers Trucking in 1977.

In 1980, Russel and his two brothers purchased N. Yanke Transfer Ltd., which consisted of two trucks and five trailers, to secure Yanke's operating authority to transport grain, fertilizer and general merchandise throughout Western Canada and the northwestern United States.

Today, the Yanke Group of Companies consists of seven separate operating groups that include Yanke Expedited Services, Yanke International Van, Container Port of Saskatchewan, Yanke Logistics, Yanke Multimodel, Cool Blue Xpress and Aero Delivery operated by Brett Marcoux, Russel and Bonnie's son. The organization has grown exponentially since it was formed and today consists of nearly 2000 pieces of equipment and approximately 750 people. Mr. Marcoux states that this growth could not have been accomplished without the support and assistance of his wife, Bonnie, particularly from an administrative, accounting and family perspective.

Russel admits that, in the early days, he concentrated almost solely on growth and numbers but eventually came to realize that the people of the company were key to its success. Today, Yanke is very focused on its people and has made substantial investments in hiring and training the right people and then providing a supportive, team environment that includes a full range of benefits and programs geared to the well being of its staff and operators.

This commitment to excellence has resulted in many awards for the Yanke Group of Companies, some of which are Saskatchewan's ABEX Awards, including Business of the Year in 2002, Canada's Top 100 Employers, Canada's 50 Best Managed Companies from 1999 through to 2007, the Saskatchewan Labour Force Development Board Training for Excellence Award, The Queen's Golden Jubilee award in 2002 for significant contribution to compatriots, the community and to Canada, and the SABEX Hall of Fame in 2007.

Mr. Marcoux has always been a strong believer in giving back to his industry and his community. He served as Chairman and Director of the Canadian Chamber of Commerce, as Director of Farm Credit Canada, as Chairman and Director of St. Paul's Hospital, as Director for the Canadian Trucking Association, on the Board of Governors for Junior Achievement where Yanke was recently inducted into the JA Hall of Fame, and was a founder of Synergy Today, an organization dedicated to jobs for young people. He has also served on numerous fund raising committees such as the Children's Health and Hospital Foundation, the United Way, The Saskatchewan Diabetes Association, St. Andrews College, St. Martin's Church, Saskatchewan Special Olympics, the Heart and Stroke Foundation and Sherbrooke Homes.

Although only 5 per cent of Yanke's revenue comes from Saskatchewan, Mr. Marcoux has kept the company headquartered here because Saskatchewan is home. His family is here. His roots are deep and he loves the Province.

Inducted into The
Saskatchewan Transportation Hall of Fame
June 2007